

SEO - Search Engine Optimization

SEO (Search engine marketing) is in the forefront of advertising for any size business. With millions of people searching for businesses like yours every day, there is no reason not to make online marketing one of your top priorities. We help clients achieve top page placement with their product or service while maintaining placement month in and month out. We want you to continue using our services if we return a positive return on investment (ROI), just as you would with any advertising.

We have several different packages to choose from, below is a comparison chart of our packages. If you have special requirements, we are more than happy to put together a customized package.

****Most Popular (Recommended for High Competition & National Clients)***

SEO Planning & Analysis	STARTER	SILVER*	GOLD	PLATINUM
SEO Discovery	✓	✓	✓	✓
Keyword Analysis	✓	✓	✓	✓
Initial Placement Report	✓	✓	✓	✓
Keyword Profile	✓	✓	✓	✓
Competitor Analysis	✓	✓	✓	✓
Incoming Links Report	-	✓	✓	✓
Search Engine Saturation Summary	-	✓	✓	✓
Content Suggestions Report	-	✓	✓	✓
Website Design Enhancements	-	-	✓	✓

Website Optimization	STARTER	SILVER*	GOLD	PLATINUM
Keyword Phrases Optimized	3	12	21	30
SEO Optimization Home Page	✓	✓	✓	✓
SEO Optimization Sub-Pages	0	3	6	9
Guaranteed Website Indexing in Major Search Engines	✓	✓	✓	✓
Thorough Keyword Research	✓	✓	✓	✓
Meta Tag Generation	✓	✓	✓	✓
Popular Search Trend Reports	✓	✓	✓	✓
Website Optimization for Selected Keywords	✓	✓	✓	✓

Content Uploading	✓	✓	✓	✓
Keyword Density Correction	✓	✓	✓	✓
HTML Site Map For Major Search Engines	✓	✓	✓	✓
Comprehensive Website Analysis	✓	✓	✓	✓
Monthly Hand Submissions to Major Search Engines	✓	✓	✓	✓
Robot.txt Validation	-	✓	✓	✓
Full Index Optimization	-	✓	✓	✓
Strategic Title Tag Placement	-	✓	✓	✓
Source Code Optimization	-	✓	✓	✓
XML Google Site Map Creation/ Submissions	-	✓	✓	✓
XML Yahoo Site Map Creation/ Submissions	-	✓	✓	✓
Link Exchange Setup	-	-	✓	✓
Google Webmaster Tools Setup	-	-	✓	✓
Yahoo Site Explorer Setup	-	-	✓	✓
Blog Setup, Customization & Optimization (\$499 value)	-	-		✓

Website Reporting & Analytics	STARTER	SILVER*	GOLD	PLATINUM
Monthly Progress Report	✓	✓	✓	✓
Website Analytics Setup	-	✓	✓	✓
Custom Analytics Reporting	-	✓	✓	✓

SEO Monthly Deliverables	STARTER	SILVER*	GOLD	PLATINUM
<i>Social Bookmarking Submissions</i>	50	200	150	300
<i>Directory Submissions</i>	250	1000	1000	1200
<i>Original Articles Written</i>	1	2	4	8
<i>Article Submissions</i>	200	800	1000	2000
One Way Backlinks PR 4-9	60	240	250	750
<i>Blog Posts/Press Releases Distributed</i>	0	1	2	4

SEO Pricing Information	STARTER	SILVER*	GOLD	PLATINUM
Contract Period	3 mo.	3 mo.	3 mo.	3 mo.
Onsite Optimization (One-Time)	\$350	\$700	\$1400	\$2100
50% off Discounted Price	\$175	\$350	\$700	\$1050
Monthly Link Building Fee	\$350/mo.	\$1120/mo.	\$1960/mo.	\$2800/mo.
50% off Discounted Price	\$175/mo.	\$560/mo.	\$980/mo.	\$1400/mo.

